**Why Hunt? Why Gather?**

**Join the Neolithic Revolution!**

*How goes the hunt?*

Not so great. How’s gathering?

*So-so.*

*Look! A village! I wonder what they do over there...?*

*Excuse me. I couldn’t help but overhear. Let me tell you about living the Neolithic Way!*

First off — we don’t just look around for our food... we actually grow some of it ourselves, where we live!

Gasp!

Plant and animal domestication is the key. We grow edible plants ourselves, right out of the ground, time after time!

Yum!

Animals, too! We control their reproduction to select desirable characteristics and eliminate bad ones.

*Wow! How can we live the Neolithic way?*

You can start by joining us in the village! Leave your troubles behind!*

*Some hunting and gathering may be necessary to maintain dietary variety and avoid famine.*

**Your KEYS to a BETTER LIFE!**

**Harness Plant Power!**
- Learn how the seeds you drop can become next fall’s crop!
- Use seed selection to make future plants more productive and easier to harvest!
- Preserve and store surpluses for hard times!
- Invent new ways of preparing and cooking plant foods!

**Put Animals To Work For You!**
- Learn which species are slow and submissive!
- Use food and fences to keep them around!
- Influence their choice of mates!
- Breed the best and eat the rest!

**Build permanent structures!**

**Enjoy regular meals!**

**Reshape your environment!**

**Settle down!**

**Be civil!**

**Be sociable!**

**Form complex societies!**

**Disclaimer:** Plant and animal domestication can lead to overpopulation, deforestation, erosion, flooding, desertification, materialism, diminished nutrition, cavities, and television. Caution advised. YOUR RESULTS MAY VARY.